

PILOT EVENTS NEW

Missouri is not offering these at the state level. However if a participant is going to the National Leadership Conference, and is only signed up for one (1) event, they may participate in these events at the National Leadership Conference.

COMPETENCIES

Accounting Analysis & Decision Making

The written objective test may include questions on Intermediate Accounting I & II, managerial accounting, cost accounting, advanced accounting, and auditing.

Economic Analysis & Decision Making

The written objective test may; include questions on money and banking, microeconomics, macroeconomics, comparative economic systems, history of economic thought, and international economics.

Financial Analysis & decision Making

The written objective test may include questions on financial institutions and markets, investments, capital management, financial management/managerial finance, and business finance/corporate finance.

Management Analysis & Decision Making

The written objective test may include questions on organizational behavior, organizational theory, management principles, management information systems, production/operations management, and business policies/strategic management.

Marketing Analysis & Decision Making

The written objective test may include questions on consumer behavior, advertising and promotion/sales management, marketing research, marketing principles and concepts, marketing management, public relations, and electronic commerce.

ELIGIBILITY

Each chapter may enter two (2) participants who are members of active local chapters and are on record as having paid dues by **March 1** of the current school year.

PROCEDURES

- ↳ A one hour written objective test will be administered based on the previously listed COMPETENCIES.
- ↳ Participants must furnish their own No. 2 pencils and erasers.